

# Animated Video: NIH EARA Initiative Video

## Audio Description

**Additional description:** Animated video opens with a woman standing at a podium addressing an audience. An envelope appears on the podium with the words “You Are Invited” written on it.

**Narration:** Calling all presidents, provosts, and deans. The National Institutes of Health cordially requests the honor of your participation in the launch of a new collaborative effort, one designed to engage leaders of academic institutions granting degrees in STEM that have a documented mission to serve underrepresented populations, one that aims to inform leaders and faculty seeking greater participation in NIH research programs and funding opportunities.

**Additional description:** The woman opens a door and walks across wooden planks to cross a split in the earth.

**Narration:** We realize the grant application process can be challenging, and getting your questions answered can take time. This is why NIH developed EARA, the Engagement and Access for Research-Active Institutions Initiative.

**Additional description:** The woman enters a campus and follows signposts labeled “EARA” to work in a research laboratory.

**Narration:** EARA's mission is to build relationships to enhance knowledge and utilization of NIH funding opportunities so you can focus on what you do best. Visit [diversity.nih.gov](https://diversity.nih.gov) to learn more.

**Additional description:** NIH Logo. National Institutes of Health. Office of the Director, Chief Officer for Scientific Workforce Diversity